



POUNDMAKER'S LODGE TREATMENT CENTRES

(Mailing Address)

Box 34007, Kingsway Mall Post Office
Edmonton, AB T5G 3G4

(Physical Address)

25108 Poundmaker Road
St. Albert, AB T8N 1M9

Website: www.poundmakerslodge.ca Phone: (780) 458-1884 Fax: (780) 459-1876 Toll Free: 1(866)458-1884

For Immediate Release

St. Albert, Alberta November 7, 2017. Poundmakers Lodge Treatment Centres Society celebrating National Addictions Awareness Week (NAAW).

The Poundmakers Lodge Treatment Centres Elders, Board and staff are pleased to announce upcoming community engagement activities in recognition of National Addictions Awareness Week (NAAW). The intent is to raise awareness and educate the public on efforts to reduce the impact of addiction on the Aboriginal community at large. The engagement activities will focus on continued recovery and healing with significance placed on the role of Aboriginal culture.

We are recognizing the week with various events and activities such as the annual Sober Walk on Thursday November 16, 2017 starting at 1:00PM from Canada Place. We will also be hosting our annual Round Dance at Poundmakers Lodge Treatment Centres on Saturday November 18, 2017. Please see our website for additional details.

Poundmakers Lodge Treatment Centres prides itself on its 40 year history of providing exceptional addiction treatment services to Aboriginal populations. Since its inception the organization has been a leader in bringing issues of importance to the forefront in both mainstream and Aboriginal communities. We believe ongoing engagement through cultural ceremony significantly improves health outcomes amongst our Aboriginal peoples and strengthens Alberta's health care system. The engagement opportunities we offer are part of the Poundmakers Lodge Treatment Centres broader commitment to initiatives that assist and engage the Aboriginal community to achieve increased health outcomes.

We are pleased to be able to collaborate with our provincial and federal partners on this initiative. The result: Health and wellness for our Aboriginal peoples.

For more information please visit www.poundmakerslodge.ca or contact:

Brad Cardinal
Executive Director
Poundmakers Lodge Treatment Centres
780-458-1884

Linden Jessome
Executive Assistant
Poundmakers Lodge Treatment Centres
780-458-1884